

Ice

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Phone 534 Will Bring It

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Cape County Herald

(Formerly the Jackson Herald)

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Speaking of heiresses, the Geraghtys are living in a Newport cottage and Mrs. Geraghty is doing the cooking. How would you like to eat meals cooked by a Newport heiress?—Caruthersville Democrat.

Don't be so cruel toward the incorporated wealth. Money and society does not necessarily indicate that the human stomach should not be fed; neither does it indicate that an heiress should be deprived of the divine right to cook her own meals in a la carte or any other fashion. No doubt this Newport heiress thinks the same thing we do, therefore we are forced to put the kibosh on any person or persons who would wantonly cast sharp-pointed darts at the social "upper-crest," heiress or no heiress.

Sometimes we wish we were not so young, boyish, ugly, poverty-stricken and generally congenial, but a gimpson's a gimpson and there's no use envying flowers, fruits and other valuable shrubs.—Bernie Star.

Cheer up, old boy; the worst is yet to come. When old age creeps down upon you—the result of Father Time's steady hand—you will look back to the days of rugged youth and pine for its immediate return; the days when your future looked bright and promising, although the path of sunshine and hope

may now be marred by your stated defects so that the true light will not shine into a promising career. Abraham Lincoln was not fond of his own countenance when a boy, yet he got through by untiring zeal to the causes of his fellowmen, therefore we would suggest that the author of the above touching paragraph rejoice rather than pine over the results of cruel fate.

Notwithstanding the impressions of critical crusaders the City of Cape Girardeau continues to prosper and is now putting on industrial airs like a peacock. Everybody has that spirit of hustle that make business good in all lines. Besides the commercial side the schools are crowded with students who will in future make themselves known in the business world. Nothing adds to a city's well-being more than fine educational institutions, of which we can boast as good or better than can be found elsewhere. Many studious boys and girls have gone out from the local schools with promising prospects and made good at home and abroad, which has resulted in Cape Girardeau's gain of population and means that the future of the city will be in safe hands. Send your boys and girls here for a complete domestic and business training and rest assured that you are getting full value for the money spent.

Ironton imposes an annual tax of \$25 on express and telegraph companies and the office of the Western Union has declined to pay the same, preferring to close the office, as the business is small.

Solomon was a wise man and in his day it was thought a matter of bad taste and very poor judgment to try to imitate him, but times have changed since this grand old man occupied the seat of prominence in his home town, and today we are able to point our finger at modern Solomons who make our ancient scholar look like one of Artemus Ward's wax figures. It must be a source of pride and gratification to know that our biblical historians and philosophers of the pre-historic ages were merely forerunners for the bright lights to follow—the "double-slug" variety who pin their faith to themselves alone and revel in yellow copy in order to gain patronage and notoriety at the hands of people of real merit—but we cannot do without their interpretations.

A move is now on foot in several states to establish a "Husbands Union," which from our way of viewing it means a union to propagate matrimony and protect forelorn bachelors against unscrupulous persons who would try to put off third-rate wives on them. Viewing the project from another angle, we might suggest that a "Spouse Union" be organized to protect the wives against cruel husbands who expect more of their wives than they have it in their power to return. All down through the ages this matrimony proposition has been given its share of publicity, yet the best methods to create eternal bliss in the precincts is yet unsolved, but we will look forward to each and every move of our noble men who feel the world owes them protection from the wiles and viciousness of human souls who set traps to catch them off guard as they trod the paths of single-blessedness seeking an uncrowned angel to share life's burdens under their roof-trees. Whether this move to establish "unions" for the above purpose results in material gain we are not prepared to say—the field is so broad and the obstacles so numerous that any definite summary of the attempt to so organize would put the average mind into a trance and in view of this fact we prefer to leave the main features in the hands of our readers who can solve the puzzle for themselves.

President Taft's reciprocity treaty met with a severe blow when the Canadian parliament refused to recognize the average American desire to closer affiliate with our "English Cousins" across the boundary. This blow to a long-drawn-out fight for reciprocity with Canada came as a surprise to scores of Americans in the contending political parties—Democratic and Republican, both of which were in the majority favoring such relations. The reason given for the severe stand against the measure in Canada was not so much a result of antagonistic feeling for the United States as it was for a peculiar state of politics on the other side—in many ways similar to American politics—inasmuch as the contending factors were bound by political ties that set them apart from doing anything which might have a tendency to usurp power from those in control of the political machinery, and as a result we must be compelled to wait some time for an agreement whereby trade relations with these thrifty people can be counted as free from political significance. Every move of the American national legislative body will now be watched eagerly by the Canadian politicians to see that no methods to bestir and renew interest in reciprocity "catch on," to use an English term. However, your Uncle Samuel is doing well and prospering under the present trade system, and we judge no radical steps will be taken to force the Canadians to retract their legislation regarding reciprocity.

A BUSINESS TALK TO BUSINESS MEN

—Publicity is the power that pulls the commercial band-wagon; the only question left for argument is how and where to get all that's coming to you when you turn loose money to advertise your business.

—Sometimes the "Boogy-man" will meet you with an argument that he has the only real goods to deliver in the printing line—that to go elsewhere is little short of calamity—but as we have given up much time in studying the subject of printing it must be considered that our methods are founded on a genuine business principle.

—First, in seeking a place to do your advertising, consider the reliability of the news service and the confidence the reader will have in your advertisement. No argument can gain the confidence of the customer unless the people know the paper in which the "ad" appears gives its attention to facts.

—Life Insurance is good only according to the company's rating and likewise advertising pays only when it appears in a reliable newspaper, thus you see the importance of placing your advertisement in

The Herald—

"the People's Paper"—where every word will count as a means to bring intelligent, particular buyers to your store and help you found a lasting business instead of a temporary one.

—In Job Printing you must consider the expense in "producing the goods" and the ability of the printer who handles your order. THE HERALD counts every item of cost, but cuts out "red tape" and puts value into the finished product, while others who give attention to "front" are forced to charge you more, and here's where you make money by patronizing us.

—Consider these facts, Mr. Business Man, when the "Boogy-man" hands you the figures—and as a final clincher to this argument compare our printing with the man who tries to discredit us as to Genuine Printing Values. "Merit Wins."

FALL OPENING OF THE
Missouri State Normal School

(Third District)

CAPE GIRARDEAU, MISSOURI

The school opens on Tuesday, September 5, 1911. The following Courses are offered:

1. Courses leading to the College Degrees and the Normal Diploma, a life state certificate.
2. Courses leading to the Normal Diploma, a life state certificate.
3. Courses leading to the Elementary Professional Certificate, a limited state certificate.
4. Special courses in Agriculture, Manual Training, Domestic Science and Domestic Art, Music, Drawing, Physical Training, Reading and Expression, Bookkeeping and Stenography and Typewriting. These special courses, when completed, lead to the Normal Diploma.
5. Diploma Courses preparing specially for Primary Teaching, Kindergarten Teaching, and High School Teachers.
6. Special Courses preparing for Rural School Teaching.

Consider the following points:

1. The School has a Faculty of forty-two teachers.
2. Six stone buildings, the best in the state.
3. Good Library and Laboratories.
4. The best dormitories and student boarding conditions in the state.
5. The School has the most beautiful and one of the most healthful locations in the state. Fifty acres in campus and grounds.

For catalogue of further information address.

W. S. DEARMONT, President

Cape Girardeau, Mo.

Herald ads. will aid you in transacting business on the farm—putting you in close touch with your neighbors—who often buy needed advertised articles that would otherwise skip their attention. Advertise your surplus stock in the Herald and find a quick sale.

TRUSTEES' SALE OF REAL ESTATE.

Whereas George M. Pedigo and Hattie Albertie Pedigo, his wife, by their deed of trust dated February 14, 1910, and recorded in the office of the recorder of deeds within and for the county of Cape Girardeau, State of Missouri, in book 8, page 32, conveyed to the undersigned trustee the following described real estate:

Part of Survey No. 322, Township 31, Range No. 12, now being lots in the city of Jackson. Lot or tract No. one, hereby conveyed is the same lot or tract described in a deed, dated September 25, 1883, from Robert O. Fulenwider to Charles Hoeckle recorded in the land records of said county in deed book No. 16 page 18, to which deed reference is hereby had for a particular description by metes and bounds. Lot or tract No. 2, hereby conveyed is described: Begin at a stone in Hubble Creek from which the center pier of the Gravel Road bridge brs. S. 36.50 degrees W. 29 lks. and run N. 82 degrees W. with the N. line of the Gravel road 3.17 chs. to a stake for a beginning corner; run N. 12 degrees E. 100 feet; thence N. 82 degrees W. 25 feet; thence S. 12 degrees W. 100 feet to the N. line of the said Gravel road; thence S. 82 degrees E. 25 feet to the beginning corner, being the same realty described in a deed dated August 19, 1887, from Rich. W. Kight and wife to Charles Hoeckle recorded in deed book 20 page 231. Lot or tract No. 3 hereby conveyed is described: Begin at the Northeast corner of aforesaid lot or tract No. 2, and run thence 110 feet N. along the E. line of a one acre tract described in deed from Maggie E. Morgan and husband to said Rich. W. Kight recorded in book 10 page 109, thence W. 25 feet; thence S. 110 feet parallel with the east line of said one acre tract; thence east 25 feet to the place of beginning, the last course being along the north line of tract or lot No. 2 herein conveyed, and being the realty conveyed by John H. Howard and wife to James H. Grant by deed of record in deed book No. 30 page 383. For further description see deed in Vol. 31 p. 304 of said land records.

And whereas said conveyance was made to secure a certain promissory note therein described, and whereas default has been made in the payment of said note. Now, therefore, I, the undersigned trustee, by virtue of the authority in me vested by said deed of trust confined, will on Saturday, October 7th, 1911, between the hours of 9 o'clock in the forenoon and 5 o'clock in the afternoon of said day at the south front door of the court house, in the city of Jackson, state of Missouri, sell the real estate hereinbefore described to the highest bidder for cash in hand to discharge the said debt and costs of executing this trust.

Fred. H. Schrader,

Trustee.

ADMINISTRATOR'S NOTICE.

—Notice is hereby given that letters of administration upon the estate of John Green, deceased, have been granted to the undersigned by the Court of Common Pleas of Cape Girardeau county, bearing date the 7th day of September, 1911.

All persons having claims against said estate are required to exhibit them to me for allowance within one year from the date of said letters or they may be precluded from any benefit of such estate; and if said claims be not exhibited within two years from the date of the publication of this notice, they will be forever barred.

M. E. SHELTON,
Public Administrator.Low One Way Fares
via

FRISCO LINES

\$32.00

To San Francisco, Los Angeles and San Diego, California.

\$85.25

To Portland, Oregon; Tacoma, Seattle and Spokane, Washington. Tickets on sale daily to October 15th 1911.

For further information phone or ask

J. F. NEAL, Ticket Agt.
Cape Girardeau, Mo.

Southeast
Missouri Trust
Company

Capital, \$500,000.00-----All Paid

We Pay 4 Per Cent on Time

4 Per Cent on Savings

Modest Interest on all Deposits

Come and see us—Be convinced—We will then have your
patronage.....